

Press release
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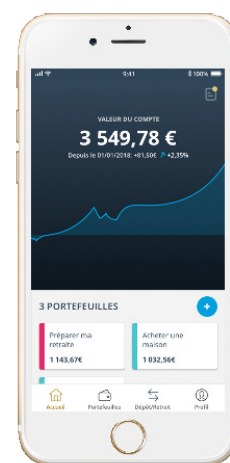


BIRDEE LAUNCHES ITS MOBILE APPLICATION

Gambit Financial Solutions' robo-advisor enriches its customer experience with the launch of a mobile application. A first in Belgium, France and Luxembourg in the world of delegated management.

After its launch to the general public, the robo-advisor solution Birdee is proud to announce the release of its mobile application - the only delegated management application to date active on the Belgian, French and Luxembourg markets.

The Birdee Money Experts application is available for free on Google Play and in the App Store. This «new generation» digital savings solution allows users to invest in one or more portfolios in a few clicks, consult their account and track the performance of their portfolios wherever they are and at any time, from their smartphone.



«Birdee was born out of a desire to democratise discretionary management in order to make it accessible to as many people as possible. The mobile application is an additional tool that we want to offer savers, to help them make their money grow through easy-to-use media and a fun investment experience,» summarises Geoffroy de Schrevel, CEO of Gambit Financial Solutions and co-founder of Birdee.

In addition to the release of its mobile application, Birdee Money Experts has just equipped its consumer platform with two other new features: 3 portfolios composed 100% of «Responsible Investment» assets - a first in continental Europe - and the possibility of investing directly from a French bank account.

Birdee Money Experts offers 20 investment portfolios designed by its experts. Thanks to a combination of algorithms, the user chooses one or several portfolio(s) adapted to his personal objectives and risk profile. He can monitor its performance at any time. He can also get his money back in a few clicks if he wishes. The management fees are known in advance and they are fixed: 1% net annual fee.

Registration — via the website www.birdee.co or through the application — is free and only takes a few minutes. The minimum investment amount is 1000 €. Another strong point: before actually investing his money, the user has the possibility to test the platform by investing virtually for as long as he wishes, without any commitment.

About Gambit Financial Solutions

Gambit Financial Solutions is a fintech created in 2007 by scientists at the HEC-University of Liège (Belgium). The company provides investment advisory solutions and risk management tools to financial institutions in France, Belgium, Luxembourg and Switzerland. Today, Gambit Financial Solutions has more than 80 employees and continues its international development. In 2017, BNP Paribas Asset Management acquired a majority stake in the company, which nevertheless retains its independence regarding management and governance.

www.gambit-finance.com

About Birdee

Birdee is a robo-advisor solution created by Gambit Financial Solutions, resulting from the combination of know-how deployed by the company since 2007 (customer profiling, portfolio optimisation, risk management), and it comes in two versions: one for financial institutions wishing to offer their customers a discretionary digital management solution, launched in 2016, and the other for the general public. The latter has received approval from the Luxembourg regulator, the CSSF, allowing it to be marketed directly to retail investors in the European Union.

www.birdee.co

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